

San Francisco's Premiere Wine Gala: Gala Chair

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Charles Krug Winery

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CELEBRATE WITH HEART 2010

A Benefit for the San Francisco American Heart Association

WHAT:

The 2010 Celebrate With Heart gala will be an evening featuring a reception with restaurant and wine tasting followed by a Winemaker's Supper. Each table of eight will be hosted by a renowned Wine Principal pouring his or her own wines. Celebrate with Heart is one of the city's most successful wine fundraising events and it provides a unique opportunity to network, enjoy some of Wine Country's finest wines and come together as a community in support of a cause that affects more than 71 million Americans.

WHY:

This year the Celebrate With Heart Chair, Joseph Saunders, has set a goal to raise \$1 million to help alleviate the growing epidemic of childhood obesity and to fund the critical research necessary for the American Heart Association to accomplish its mission of building healthier lives, free of cardiovascular disease and stroke. The AHA funds critical research, as well as public education and community programs such as establishing 911 access through cell phones, CPR trainings in local schools and businesses, placement of AEDs in the San Francisco airport and other city buildings, fitness and health education for school children and the elderly, and much more.

WHEN: 6 p.m.-10 p.m., Thursday, Feb. 4, 2010.

WHERE: The Four Seasons Hotel, San Francisco

GALA CHAIR: Joseph Saunders, *Chairman and CEO*, VISA, Inc.

TO ATTEND: Contact Sheyna Daniels at Sheyna. Daniels@heart.org or 415-228-8433

MEDIA INOUIRIES: Contact Julie Kaufmann at julie.kaufmann@heart.org or 415-228-8418.

ABOUT THE AMERICAN HEART ASSOCIATION: Founded in 1924, the American Heart Association today is the nation's oldest and largest voluntary health organization dedicated to building healthier lives, free of heart disease and stroke. These diseases, America's No. 1 and No. 3 killers, and all other cardiovascular diseases claim nearly over 860,000 lives a year. In fiscal year 2007–08 the association invested nearly \$560 million in research, professional and public education, advocacy and community service programs to help all Americans live longer, healthier lives. To learn more, call 1-800-AHA-USA1 or visit americanheart.org.

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